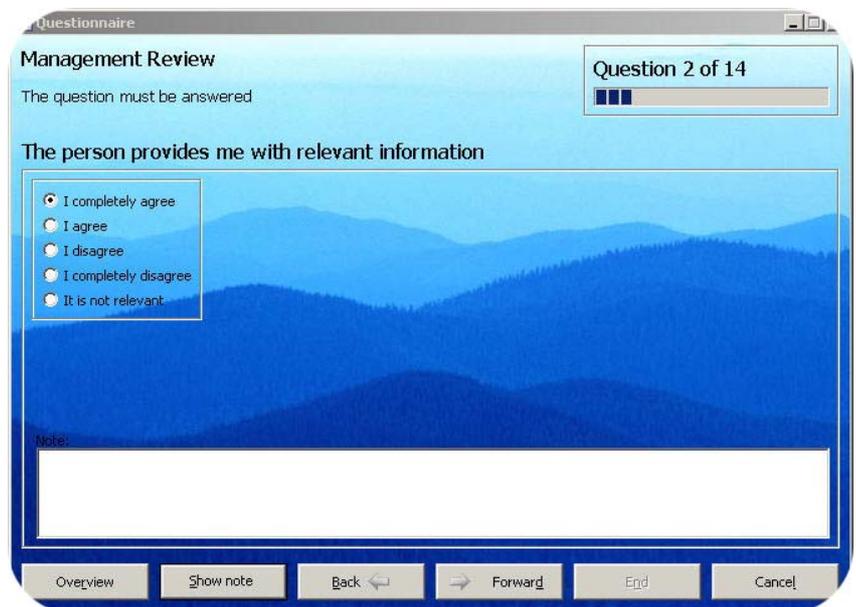# Questionnaire

Questionnaire in Microsoft Dynamics AX

BENEFITS:

- Collect tangible and intangible information from respondents with a minimum of effort

- Easy design and execution of questionnaires

- Deploy questionnaires over corporate intranets and external Web sites

- Turn raw data into useful information through analysis

- Questionnaires are an integral part of Microsoft Dynamics AX

To compete successfully, you need to know much more about your business than just the financial numbers. You need to find out how your customers, business partners and even employees feel about your company, products, services and business practices. Questionnaire in Microsoft Dynamics™ AX 4.0 gives your staff the tools they need to create and execute incisive, easy-to-use questionnaires, and to process and understand the precious intelligence that comes back from the market.

The Questionnaire module allows you to store your knowledge from surveys in the same system that you store your daily business interaction knowledge. It's easy to design, test, plan, distribute and execute surveys.

Microsoft Dynamics AX

Powerful user-friendly functionality

You can design effective questionnaires quickly and simply without any technical experience. Business managers, human resources, marketing and administrative personnel can all design and implement questionnaires in a matter of minutes. You are provided with all the tools you need to get your research done.

Design Questionnaires for specific target groups

Questionnaire for Microsoft Dynamics AX supports your business processes and can be used to gather feedback from your customers, vendors or employees. You can design questionnaires for a range of activities including customer or employee satisfaction surveys, market research, job development dialog, ethical and environmental measurements and management and staff testing..

Easy to plan and distribute

It is easy to plan and distribute questionnaires for a range of audiences. The planning functionality offers easy administration of mail correspondence with target groups inside and outside your organization. Questionnaire provides extensive help with finding and addressing target audiences for questionnaires, as long as they are already listed in the system..

Analyze results with statistical tools

Efficient integration gives you one comprehensive evaluation tool that functions across your entire business, ready to cross-analyze with existing business information. Questionnaire also supports a large number of statistical analysis tools.

FEATURES:

Design and Execution	Rapid design and deployment of surveys. Questionnaire respondents can answer with multiple choice or free-text answers. Questions can be delivered sequentially or randomly and can be accompanied by instructions to advise the user. Incorporate rich media such as pictures, audio and video in your questionnaires. Hierarchical questions can be validated.
Scheduling	Easy scheduling of employees and other individuals engaged in surveys related to applicants, business partners, course participants, networks or organizations. Mail correspondence with all respondents before, during and after response. On-line tracking of respondents and responses.
Result Management	Advanced statistical analysis tool supports calculation, variance and standard deviations. View statistics on individuals including age, geography, etc. with integration to Microsoft® Excel®.
Question analysis report	For each answer you can see how many responses were given to a question, the average points the question was allocated, and the percentage of replies to each of the response options to the question
Feedback analysis	Feedback analysis for 360 degree feedback and other evaluations.
Testing with Questionnaires	Test people's knowledge about virtually any subject and setup definitions for passing the tests. Whether you choose one test or the other, points allocation will always be based either on the number of questions that were answered correctly, or whether a certain number of points were achieved (either as numbers or percentages).
Questionnaire Web Portal	Questionnaires can be deployed via a corporate intranet as well as over public websites. Respondents can answer questionnaires, browse information related to their answers, view questionnaire statistics and produce report graphics.
Sales and marketing integration	Provides integration to sales and marketing functionality. Issue a questionnaire as part of a campaign and collect responses over the Web.
Human resource management integration	Implement survey for employee satisfaction, feedback analysis, performance appraisals, course evaluations, job development dialog and certification test or use the questionnaire tool for learning and guidance purposes.
Questionnaire and ERP in One	Questionnaires are an integral part of the Microsoft Dynamics AX platform meaning that if you are collecting data from actors who are already registered in your system (be that a customer, a vendor, a manager or an employee), any master data (typically demographic) can be cross-referenced with responses without the respondent entering the data.

For more information about Questionnaire for Microsoft Dynamics AX, visit www.microsoft.com/dynamics/ax.

Microsoft